

Erika K.H. Gronek

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OBJECTIVE

To attain a position as a professor in web design, social media or web art.

EDUCATION

Masters Degree in Educational Technology and Leadership, Summa Cum Laude
July 2005
The George Washington University, Washington, D.C.

Ongoing Study: Film and Video Editing
2008-Present
Scottsdale Community College, Scottsdale, Arizona

Bachelor of Arts in Anthropology, Cum Laude
December 2003
Arizona State University, Tempe, Arizona

Mitchell Springs Archeological Field School
June 2003
Cortez, Colorado

Training certificate in online facilitator training
Spring March 2002
Socrates Distance Learning Technologies

Training certificate in teaching for the community colleges
Spring March 2002
Art Institute Online

Bachelor of Arts in Political Science, Minor in Business
May 1997
Arizona State University, Tempe, Arizona

TEACHING EXPERIENCE

Art Institute of Phoenix

Part-Time Night Instructor

September 2001-September 2002

Classes include:

- HTML
- Macromedia Fireworks
- E-Commerce

PROFESSIONAL EXPERIENCE

Alipod, LLC.

Web Developer

April 2008-Present

Part-time web development, graphic design, photography and videography. Included websites like Alipod.com and Gerdaslieutenant.com, photography for an internal BBC Channel 4 publication and educational videos.

Institute for Supply Management

Senior Associate Web Developer

March 2002 - April 2008

Developed, designed and revised online courses aimed at purchasing professionals. Gained experience in project management, instructional design, course facilitation, and student evaluation. Administrated and maintained the Meridian learning management system. Instrumental in scoping out and selecting the new Education Director learning management system provided by Results Direct.

Art Institute of Phoenix

Part-Time Night Instructor

September 2001-September 2002

Web Scripting and Applications

Evergreen Internet

Web Developer

March 1999 – March 2002

Developed online catalogs for:

- GE Energy Rentals
- Seventh Avenue
- Sundance Catalog
- Swiss Colony
- Capital Environmental

Also developed:

- eProcurement Interface for Tie Commerce
- eCential Site Wizard and Templates
- EGnet: Evergreen's Intranet

Freelance Web Development for:

- Next Office.com
- D.W.Green Advertising
- Wilfred Jarvis Institute

N.I.E. International, Inc.

Marketing Coordinator

September 1998 – February 1999

- GoldMine Administrator: Contact management software
- Published company newsletter
- Created a series of print ads for USA Today
- Developed point of sales collateral materials, press releases and posters

Information Systems Specialist

August 1997 - August 1998

Employee of the Month January 1998

- Web marketing and site targeting
- Created and maintained web pages on two Internet sites
- Inter-Tel Axxess programming for the telephony system
- Computer training of employees

N.I.E. International web site (maintained)
RACER Computer Corporation web site (designed)
Niecom Data web site (designed)

ACEPT Project

March 1997- October 1997
(Arizona Collaborative for Excellence in Preparation of Teachers)
Arizona State University Department of Physics and Astronomy
Web Site Consultant for online course creation

PUBLICATIONS

Gronek, Erika. 2010. *And Then There Was You.....* San Francisco: Blurb.com.
Gronek, Erika. 2010. *And Then There Was You.....* Raleigh (North Carolina): Lulu.com.

Gronek, Erika. "And Then There Was You...: A Children's Story of Science & Emotion." *Evolution: Cosmic, Biological, and Social*. (2011): 30-33.

Gerosa, M (2007). *Second Life*. In E. Gronek (Contributor), *Così virtuali, così diversi* (pp. 82-92). Rome: Meltemi Editore.

Gronek, E. (2005). Virtual student organizations: building community in online degree programs. *Distance Learning...A Magazine for Leaders*, 2(4), November 2005.

ACADEMIC SERVICE

International Filmmaking Society
Spring 1996
Arizona State University
Web Site Developer

President and founder of the Educational Leadership and Technology Student Organization (ETLSO)
August 2004-June 2005
George Washington University

June 2005-Present
ETLSO Officer of Alumni Affairs

- Created one of the first virtual student organizations in the U.S.
- Promoted leadership, education and technology discourse with graduate distance students.
- Defined ETLSO's mission and defined officer roles to delegate the group's duties.

2005 Member of the Kappa Delta Pi honor society

PROFESSIONAL AFFILIATIONS

- AZIPA The Arizona Internet Professionals Association
- Institute for Supply Management
- Kappa Delta Pi

VOLUNTEERING

Harvard Club of Phoenix

March 2007-Present

- Website design, maintenance, statistics
- Marketing surveys
- Photography

Phoenix Ivy Council

September 2007- July 2008

- Website design, maintenance, statistics

The WILD Foundation

September 2008 - February 2009

- Video editing for promotional pieces

AWARDS

2011 SCC MP/TV Film Festival

Second Place Best Trailer

Hacking Motherhood

2010 SCC MP/TV Film Festival

First Place Best Documentary

First Place Best Sound Design

Care

2007 SCC MP/TV Film Festival

First Place Commercial

Second Life (Machinima)

SKILL SUMMARY

- Web page design using HTML, DHTML, CSS, ASP manipulation, basic Actionscript and Javascript programming
- Well versed in Mac and Windows operating systems
- Proficient in MS Office, Image Ready, Frontpage, Fireworks, Dreamweaver UltraDev, Flash MX, Adobe Illustrator, Adobe Photoshop, After Effects and Avid
- Meridian KSI learning management system Administrator
- User of the Blackboard learning management system
- Asynchronous online classroom facilitation skills
- Face-to-face classroom teaching skills
- Avid online communicator and community builder/leader
- Project leadership
- Deeply entrenched in social media and online culture
- Creative thinker

LANGUAGES AND TRAVEL

- Basic readable knowledge of the Spanish.
- Italy, Ireland, France and Venezuela (2 months).

REFERENCES

Bob Langan
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