

Erika K.H. Gronek

16026 S. 39th St.

Phoenix, AZ 85048

480-282-8489

erikakay@gmail.com

<http://www.gronek.net>

OBJECTIVE:

To attain a position as an educational technologist or multimedia expert.

EXPERIENCE:

Alipod, LLC.

Web Developer

April 2008-Present

Part-time web development, graphic design, photography and videography. Included websites like Alipod.com and Gerdaslieutenant.com, photography for an internal BBC Channel 4 publication and educational videos.

Institute for Supply Management

Senior Associate Web Developer

March 2002 - April 2008

Developed, designed and revised online courses aimed at purchasing professionals. Gained experience in project management, instructional design, course facilitation, and student evaluation. Administrated and maintained the Meridian learning management system. Worked with supply management subject management experts to produce courses.

Art Institute of Phoenix

Part-Time Night Instructor

September 2001-September 2002

Web Scripting and Applications

Evergreen Internet

Web Developer

March 1999 – March 2002

Developed online catalogs for:

GE Energy Rentals, Seventh Avenue, Sundance Catalog, Swiss Colony, Capital Environmental

Also developed: eProcurement Interface for Tie Commerce, eCential Sample Store Demo, eCential Site Wizard and Templates, EGnet: Evergreen's Intranet

Freelance Web Development for:

Next Office.com, D.W.Green Advertising and the Wilfred Jarvis Institute

N.I.E. International, Inc.

Marketing Coordinator

September 1998 – February 1999

- GoldMine Administrator (Contact management software)
- Published company newsletter
- Developed point of sales collateral materials, print ads, press releases and posters

Information Systems Specialist

August 1997 - August 1998

Employee of the Month January 1998

- Web marketing and site targeting
- Created and maintained web pages on two Internet sites
- Inter-Tel Axxess programming for the telephony system
- Computer training of employees

- N.I.E. International, RACER Computer Corporation web site

ACEPT Project

March 1997- October 1997

(Arizona Collaborative for Excellence in Preparation of Teachers)

Arizona State University Department of Physics and Astronomy

Web Site Consultant for online course creation

EDUCATION:

Masters Degree in Educational Technology and Leadership, Summa Cum Laude

July 2005

The George Washington University, Washington, D.C.

Ongoing Study: Film and Video Editing

2008-Present

Scottsdale Community College, Scottsdale, Arizona

Bachelor of Arts in Anthropology, Cum Laude

December 2003

Arizona State University, Tempe, Arizona

Mitchell Springs Field School

June 2003

Cortez, Colorado

Training certificate in online facilitator training

Spring March 2002

Socrates Distance Learning Technologies

Training certificate in teaching for the community colleges

Spring March 2002

Art Institute Online

Bachelor of Arts in Political Science, Minor in Business

May 1997

Arizona State University, Tempe, Arizona

SKILLS:

- HTML, DHTML, CSS, basic Actionscript and Javascript programming
- Well versed in current Mac and Windows operating systems
- Proficient in MS Office and iWork, Dreamweaver, Flash, Adobe Illustrator, Adobe Photoshop, and Avid.
- Meridian KSI LMS Administration. User of Blackboard LMS.

PUBLICATIONS:

Gronek, Erika. "And Then There Was You...: A Children's Story of Science & Emotion." *Evolution: Cosmic, Biological, and Social*. (2011): 30-33.

Gronek, E. (2005, December). Virtual student organizations: building community in online degree programs. *Distance Learning...A Magazine for Leaders*, (2)4, 15-17.

Gerosa, M (2007). Second Life. In E. Gronek (Contributor), *Così virtuali, così diversi* (pp. 82-92). Rome: Meltemi Editore.

ADDITIONAL INFORMATION:

2004-2005 President and founder of the Educational Leadership and Technology Student Organization (ETLSO) at the George Washington University

- Created one of the first virtual student organizations in the U.S.
- Promoted leadership, education and technology discourse between graduate distance students
- Defined ETLSO's mission and defined officer roles to delegate the group's duties.
- 2005 Member of the Kappa Delta Pi honor society.

Harvard Club of Phoenix

March 2007-Present

- Website design, maintenance, statistics
- Marketing surveys
- Guest presenter

Phoenix Ivy Council

September 2007- July 2008

- Website design, maintenance, statistics

The WILD Foundation

- Video editing for promotional pieces

AWARDS

2011 SCC MP/TV Film Festival

Second Place Best Trailer

Hacking Motherhood

2010 SCC MP/TV Film Festival

First Place Best Documentary and Sound Design

Care

2007 SCC MP/TV Film Festival

First Place Commercial

Second Life (Machinema)